

## 3-4-50: Chronic Disease Deaths in San Diego County—North Coastal Region, 2000-2010

3 Behaviors  
contribute to  
4 Chronic Diseases  
that cause over  
50 percent  
of all deaths worldwide.

### What is 3-4-50?

Chronic diseases are now the major cause of death and disability worldwide, having surpassed infectious diseases and injuries. This reflects a significant change in diet habits, physical activity levels, and tobacco use.

These chronic diseases are important to consider together because they are common causes of disability and death in San Diego County. They are also highly influenced by three unhealthy behaviors; behaviors that cause many cases of specified chronic conditions that are preventable.

### 3-4-50 in San Diego County—North Coastal Region

- From 2000 to 2010, the percent of all deaths due to chronic disease has decreased in the North Coastal Region and its Subregional Areas (SRAs), while the number of deaths have remained relatively stable.
- Overall, chronic disease death rates have decreased in the North Coastal Region and its SRAs from 2000 to 2010.
- Among the North Coastal SRAs, Oceanside had the highest percentage of deaths due to chronic disease in 2010.
- Among the North Coastal SRAs, Oceanside had the highest chronic disease death rate in 2010.
- Despite a decrease since 2000, chronic diseases accounted for 55% of all deaths in the North Coastal Region in 2010.

Figure 1: 3-4-50 Death Percentages

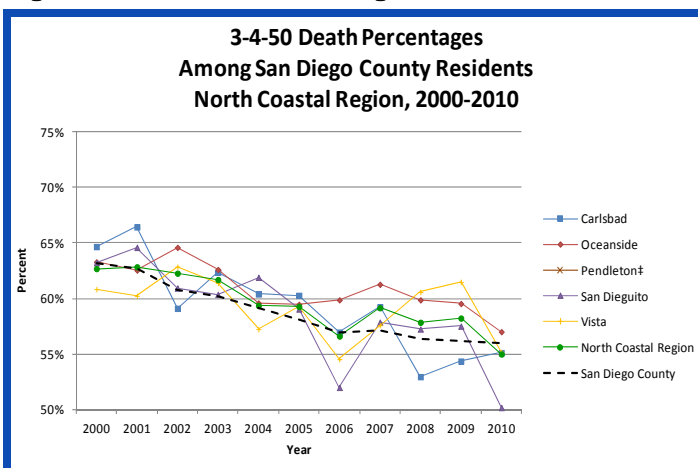
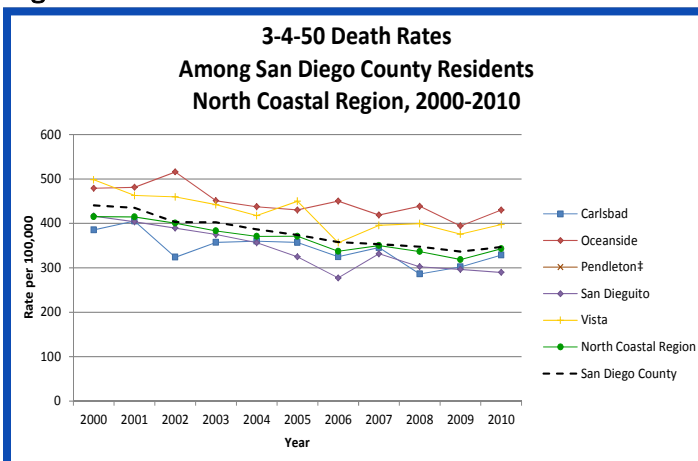


Figure 2: 3-4-50 Death Rates



### QR CODES:

QR codes are similar to barcodes. Use your smartphone to scan the QR Code and navigate directly to the report online for download. Download a free QR code reader from your app provider.

For more information and data, go to  
[www.SDHealthStatistics.com](http://www.SDHealthStatistics.com)